Optimizing multimedia in the classroom: Focus on video

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1 - Introduction.
2 - Impact of visual/video in the learning process.
3 - Video: a tool for teaching and learning.
4 - Video as a means for creativity and variety inside and outside of the classroom.

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INTRODUCTION
Media

- **Different formats:** from print media (books, magazines, newspapers), to television, movies, video games, music, cell phones, various kinds of software, and the Internet.
- **A media involves** a content and a device (object through which the content is delivered).
Multimedia: a powerful tool for education

Definition by M. Asif

Development of multimedia in Education and Education broadcasting

Multimedia combines 5 basic types of media into the learning environment:
- text
- video
- sound
- graphics and animation
The video
- Visual multimedia
- Combining sequences of images to form a moving picture.
- Subject or story, text, sound,
Impact of visual/video in the learning process
Today the young generation toward internet and multimedia tools is:

A CAPTIVE AUDIENCE & AN ACTIVE AUDIENCE

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Video:
An added value to the learning process

A. According to research:

1. 65% of the population is visual

2. 80% of the information presented through visual is retained

3. 19% more in interest if the information is given by video

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Video: An added value to the learning process

According to research

B. The video can:

1- bring a pedagogical message
2- add to any teaching
3- enhance students learning experiences

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C. Video:

1- Engage the learner

2- Capture the learner’s attention

3- Help the learner to retain more information and knowledge

4- Increase motivation

5- Enhance comprehension

6- Bring the language in context
What to select for your FLE class:
From internet to your computer and your smartphone

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Video: a tool for teaching and learning

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The vidéo and TV5Monde

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From soap opera to learning video
Optimizing multimedia in the classroom

The ingredients of a successful video
A video with specific components

The ingredients of a successful video as a pedagogical tool:
An appropriate story:
- Subject (Everyday life situation; focus on the “déclencheur”)
- All type of languages (body language, oral, written)
- Level of language
- Length of the video

The pedagogical objectives:
- Develop oral and the written comprehension
- Increase the general knowledge of the target foreign language
- Encourage communication and intercommunication
The teaching methodology with a video (document authentique)

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A sample: A video integrated in the text book, a great collaboration between TV5Monde and Hachette
Video: A means for creativity and variety inside and outside of the classroom
Interaction: between the teacher and the students

Action sur les savoirs et les savoir-faire technologiques de l’enseignant. Contenu, savoir-faire et technologie

Action de l’élève sur les savoirs et les savoir-faire disciplinaires de l’enseignant. Contenu, savoir-faire et technologie

Action de l’élève sur les savoirs et les savoir-faire pédagogiques de l’enseignant. Contenu, savoir-faire et technologie
- **From a video create new projects:** for example, use the Gardner theory of multiples intelligences.

- **Extend the video outside of the classroom:** Arouse the interest of the video outside of the classroom.
  
  Talk about the video outside of the classroom with friends and/or family members. Propose to share the video. The video can be seen together or alone. Exchange opinions, ideas.
  
  Then share the results and commentaries with the class.
Merci pour votre écoute!