2018 Annual Convention & Meeting
Federation of Alliances Françaises USA
Kansas City, Missouri
October 25 - 27, 2018
### 2018 ANNUAL CONVENTION AND MEETING

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Dear Colleagues and Friends,

Bienvenue! Welcome to the 2018 annual meeting of the Federation of Alliances Françaises USA, and welcome to Kansas City. On behalf of the Federation’s Board of Directors, it’s my pleasure to introduce you to this year’s program.

As many of you know, this is my last Annual Meeting as Board President. I also conclude my second term as a Board Member with this meeting. I’m proud to say that, through the years, the Federation’s raison d’être has been to focus, with increased sharpness every year, on helping enable every Alliance Française in the U.S. to be the best it can possibly be.

That’s it. That’s what we do. I hope you will agree that this year’s program bears that out.

As you might imagine, a meeting of this focus and complexity does not just happen. Let me, first and foremost, thank my colleagues on the Board, and particularly the members of the Annual Meeting committee, for untold hours on a process that began as soon as last year’s meeting ended. Let me also thank the Board and members of the AF de Kansas City for being such gracious, giving and supportive hosts and participants.

Now it’s your chance. I encourage you to take full advantage of our gathering, in both our formal and informal activities, to learn, share and compare with your colleagues... and come away with the knowledge, the contacts and the friendships that will enable you to, truly, take your AF to the next level.

The very best!

Chers Collègues, Chers Amis,

Bienvenue à l’Assemblée annuelle 2018 de la Fédération des Alliances Françaises USA, et bienvenue à Kansas City. Au nom du Conseil d’administration de la Fédération, j’ai le plaisir de vous présenter le programme de cette année.

Cette Assemblée sera ma dernière en tant que Présidente du Conseil d’administration et aussi conclut mon second terme au Conseil. Au fil des ans, la Fédération s’est employée à cibler avec de plus en plus d’acuité les besoins des Alliances pour mieux les assister dans leurs efforts de qualité et de développement. C’est tout simplement la raison d’être de la Fédération et je suis fière d’y avoir contribué.
Voilà ! Le programme de cette année est séduisant et j’espère que vous partagerez mon sentiment et confirmerez que nous sommes sur le bon chemin.

Comme vous pouvez l’imaginer, une Assemblée de cette complexité n’est pas une mince affaire ! Je voudrais tout d’abord remercier mes collègues du Conseil d’administration, en particulier les membres du Comité ‘Assemblée annuelle’, pour toutes les longues heures de travail qui ont démarré dès la fin de la dernière Assemblée. Je voudrais également remercier nos amis de l’Alliance française de Kansas City : son Conseil d’administration, son directeur exécutif et ses membres pour leur soutien, la qualité de leur hospitalité et leur implication totale dans l’organisation de cette Assemblée générale. Ils seront des hôtes sans égal !

Maintenant, c’est votre tour ! Je vous encourage à profiter de cette Assemblée au maximum pour apprendre, partager avec vos collègues et contribuer aussi bien dans les activités programmées que les autres moins formelles... et rentrez chez vous enrichis de connaissances, de nouveaux contacts et d’amitiés qui vous permettront d’avancer et de mener votre Alliance vers sa vision d’avenir.

Tous mes vœux pour une belle Assemblée,

Danielle Badler
President

Visit the Federation Boutique at the Welcome Desk

Visit the Federation Boutique during the conference for unique French-themed and Alliance-logo items that we hope will interest you. These include gorgeous scarves, pins, ties and pocket squares. All feature a combination of good taste, good quality and good value.

Visiting with Partners and Supporters

Several of our partners and supporters have displays set up during the conference. We hope you will take the opportunity to visit with them and discover their offerings and how they work to help Alliances with their programs. Get the latest news and limited-time conference promotions.

Merci to Matt Richardson of MKR Creative (https://www.mkrcreative.com/) for producing the 2018 program’s cover art.
FEDERATION BOARD OF DIRECTORS

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CONVENTION PLANNING
Marie-Laure Arnaud, Danielle Badler, Josette Marsh, Jack McCord,
Kristin Rapinac, Annie Seys, Linda Witt, Matthew Wyatt

Special thanks to Patrick Raymond and the Board of Alliance Française of Kansas City.
### Thursday, October 25

**Hotel Phillips, 106 W 12th St.**

- **2:30 p.m. – 5:00 p.m.** Welcome Desk for Federation Convention – Open for Check-In on the Mezzanine of the Hotel Phillips*
- **5:00 p.m. – 6:00 p.m.** National WWI Museum and Memorial open to Prix Charbonnier paid guests for viewing (2 Memorial Drive)
- **6:00 p.m. – 8:00 p.m.** Federation Convention Prix Charbonnier Reception (by reservation) at the National WWI Museum and Memorial (2 Memorial Drive)

### Friday, October 26

**Hotel Phillips, 106 W 12th St.**

- **8:30 a.m. (all day)** Welcome Desk & Federation Boutique Open (Mezzanine)
- **9:00 a.m.** Opening Remarks (Crystall Ballroom)**
- **9:30 a.m. – 10:30 a.m.** Workshop 1: *Alliance Française: Brand Awareness & Demand for Online Learning* (Crystal Ballroom)
- **9:30 a.m. – 10:30 a.m.** Workshop 2: *Library Programs to Strengthen Your Alliance* (Phillips Room)
- **10:30 a.m. – 10:45 a.m.** Pause-café (Mezzanine)
- **10:45 a.m. – 11:45 a.m.** Workshop 3: *Teachers – The Lifeblood of the Alliance* (Crystal Ballroom)
- **10:45 a.m. – 11:45 a.m.** Workshop 4: *Innovative Bastille Day Formats & Programs* (Phillips Room)
- **12:00 p.m. – 2:00 p.m.** Federation Luncheon featuring guest speaker Hervé Ferrage of the Cultural Services of the French Embassy (Regency Room) (by reservation)
- **2:00 p.m. – 3:00 p.m.** Workshops 5 & 6: *Today’s Issues & Challenges: Alliance-to-Alliance Exchange & Brainstorming* (Crystal Ballroom)
- **3:00 p.m. – 3:15 p.m.** Pause-café (Mezzanine)
- **3:15 p.m. – 4:15 p.m.** Workshop 7: *Board Governance Trouble-Shooting* (Crystal Ballroom)
- **3:15 p.m. – 4:15 p.m.** Workshop 8: *Emerging Trends and Technologies in Delivering FLE Instruction* (Phillips Room)
- **4:15 p.m. – 5:15 p.m.** Workshop 9: *AF Business Management Software – Case Study* (Crystal Ballroom)
- **4:15 p.m. – 5:15 p.m.** Workshop 10: *Gala, Gala, Gala: Everyone loves a party for a good cause!* (Phillips Room)
- **After 5:15 p.m.** Dinner on your own or the optional prix fixe dinner and tour organized by the AF de Kansas City (meeting at 5:45 p.m.)

### Notes

* Federation Board of Directors: See the additional schedule at the bottom of page 5 for required meetings.
** Marks the official start of the Federation conference.
### PROGRAM SCHEDULE – SATURDAY & SUNDAY

#### Saturday, October 27

**8:30 a.m. (all day)**  
Welcome Desk & Federation Boutique Open (Mezzanine)

**9:00 a.m. – 10:15 a.m.**  
**Assemblée Générale:** Call to Order/President’s report, Treasurer’s Report, Election of New Board Members, Committee reports: One Book One Federation, Grants, One Film One Federation, Strategic Planning, Chapter Communication, Website, E-Flash Publication, Membership & more (Crystal Ballroom)

**10:15 a.m. – 10:30 a.m.**  
Pause-café (Mezzanine)

**10:30 a.m. – 12:00 p.m.**  
Workshops 11 & 12: *Ask the Experts—Twelve Topic Areas* (Crystal Ballroom)

**12:00 p.m. – 12:15 p.m.**  
Foulards et Cravates photo session (optional)

**12:15 p.m. – 2:00 p.m.**  
Lunch on your own (Federation Board: see note, bottom of page)

**2:00 p.m. – 3:00 p.m.**  
Workshop 13: *Online Marketing Strategies & Trends* (Crystal Ballroom)

**2:00 p.m. – 3:00 p.m.**  
Workshop 14: *“Boom and Bust” Cycles of AF Chapters – Two Case Studies* (Phillips Room)

**3:00 p.m. – 3:15 p.m.**  
Pause-café (Mezzanine)

**3:15 p.m. – 4:15 p.m.**  
Workshop 15: *Presentation and Review of the Results and Conclusions from Friday’s Alliance-to-Alliance Brainstorming* (Crystal Ballroom)

**4:15 p.m. – 4:45 p.m.**  
Closing Remarks (Crystal Ballroom)

**6:00 p.m. – 7:30 p.m.**  
Closing Reception at the Hotel Phillips (Mezzanine)

**After 7:30 p.m.**  
Dinner on your own or with ad-hoc groups

#### Sunday, October 28

**10:00 a.m.**  
Optional Tourism Day – no conference meetings are held. Meet at the Nelson-Atkins Museum of Art (4525 Oak St.) for a two-hour tour of the museum in French, including current exhibit *Napoleon: Power and Splendor (1799-1814).* (Participants will pay an exhibit entrance fee in advance upon reservation.)

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### Patrons of the 2018 Federation Conference

**Grand Patrons**
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### Special Meetings of Federation Board of Directors in Executive Session

- **Thursday, 3:00 p.m. – 5:00 p.m.** – Meeting for current 2017-2018 Federation Board of Directors (National WWI Museum and Memorial, 2 Memorial Drive)
- **Saturday, 12:15 p.m. – 2:00 p.m.** – Meeting for 2018-2019 Federation Board of Directors (Hotel Phillips - Midland Room)
Dr. Matthew Naylor is the President and CEO of the National WWI Museum and Memorial. A native of Australia, where he earned a Ph.D. from Curtin University, Dr. Naylor began his tenure at the Museum and Memorial in June 2013 and has more than 25 years of leadership in the non-profit arena.

Under Dr. Naylor’s leadership, the Museum and Memorial has achieved unprecedented success, breaking records for attendance, educational/community event participants, website traffic and media/social media impressions. Dr. Naylor has facilitated the establishment of dozens of institutional partnerships across the world. Under his leadership, the National World War I Museum and Memorial presented its first outdoor exhibit in Europe and select U.S. cities, underwent construction for additional exhibit space, and hosted national observance ceremonies commemorating the centennial anniversary of U.S. entry into World War I. In 2015, Naylor was appointed as a Commissioner the United States World War I Centennial Commission.

France and French institutions play important roles in the Museum and Memorial programs and joint projects. At the Commemoration of the 100-year anniversary of the United States’ entry into World War I, Dr. Naylor welcomed Ambassador Gérard Araud and other dignitaries from the French Embassy, including Defense Attaché Major General Vincent Cousin and Senior Counselor Nicholas Pillerel, as well as the Deputé Mayor of Meaux Jean-Francois Copé, among many others. The Museum and Memorial hosts numerous French programs, exhibits, and theater work. These have included screenings, lectures and readings, many of which are in partnership with the Alliance Française de Kansas City. The Museum and Memorial also features French films in partnership with the Alliance Française.

In 2017, the Museum and Memorial exhibited Vive l’Amérique: French Children Welcome Their American Ally, featuring drawings and essays from Le Vieux Montmartre Historical Society. The Museum and Memorial partnered with Académie Lafayette (Kansas City), Collège Jeanne d’Arc (Carcassonne) and Collège Saint-Bernard (Bayonne) to respond through text and image to the same prompts given to French children 100 years ago. The project was a Time Magazine online feature in 2017. In May 2018, in partnership with Académie Lafayette, the Museum and Memorial sponsored two students’ visits to France.

Dr. Naylor travels annually to France to meet with peers regarding collaboration. In August of this year, he attended 100-year commemorative events at Amiens. In January 2018, he attended meetings in France on the commemoration of the Versailles Agreement. In October of last year, he visited the Musée de la Grande Guerre in Meaux and the Verdun Memorial to discuss possible future partnerships.

The Alliance Française of Kansas City is grateful for its ongoing partnership with the Museum and Memorial, recognizing the value and importance of promoting our respective missions in the heartland of the Kansas City region and beyond. It is truly fitting that that we should commemorate the important relationship between the United States and France here, during the centennial of the war to end all wars, at the National WWI Museum and Memorial. The shadow left by the Great War left still impacts our lives today. Special thanks to the efforts of Dr. Matthew Naylor and the entire staff of the National WWI Museum and Memorial, for doing important work here to both remember and tell the enduring story of the Great War.
Guillaume Lacroix became Consul General of France in Chicago on August 29, 2017. Born in 1971 in Auxerre (Burgundy), Lacroix holds diplomas from Institut d’études politiques de Paris and Université Panthéon-Assas. He speaks Swahili, a language he studied at Institut national des langues et civilisations orientales in Paris and in Zanzibar, Tanzania. He started his diplomatic career in 1997. He was assigned to the Department of African and Indian Ocean Affairs in Paris, then to the French Embassy in Dar es Salaam in Tanzania and to the French Embassy in Washington. He was also posted in two other diplomatic institutions: at the U.S. State Department as part of the Transatlantic Diplomatic Fellow program and at the European External Action Service in Brussels. From 2013 until 2017, he served in the cabinets of French Foreign Affairs Ministers Laurent Fabius and Jean-Marc Ayrault as Counselor for African Affairs.

Nelly Sadoun – Since August 2016, Nelly Sadoun has been Déléguée générale of the Alliance Française Delegation in Washington, D.C. Originally from Paris, she studied English, Spanish and French Linguistics. She was working as an English teacher when she was offered the position of executive director at the Alliance Française of New Orleans. After six years there, she worked for four years at the Alliance Française of Winnipeg. Most recently Sadoun was Proviseur du lycée franco-israélien de Tel Aviv.

Hervé Ferrage is the Deputy Cultural Counselor of the French Embassy in the U.S., based in New York City. A graduate of the École Normale Supérieure, he received his Ph.D. in Francophone Literature from the University of Paris X. After several years in academia, he turned to cultural diplomacy and served consecutively as Academic Cooperation Attaché in the United States (1999-2003), Director of the French Book Agency in London (2003-2007), and Cultural Counselor of the French Embassy in Hungary and Director of the Institut Français in Budapest (2013-2017). Promoting intercultural dialogue through multilingualism, the arts, literature, academic cooperation and research, is at the core of his professional endeavors. He is the author of *Philippe Jaccottet, le pari de l’inactuel* (Presses Universitaires de France, 2000), and of several articles published in literary journals.

Carole Ricco comes from Mauritius island, in the Indian Ocean. She holds a Maîtrise in Language, Education and Francophone Studies from the University of Limoges (France) and a master’s degree in Sociolinguistics and didactics from the University of François-Rabelais-Tours (France). Originally from a multilingual country, where Creole, French and English are the main languages, Carole is passionate about linguistic and cultural diversity. She has relevant professional experience in the fields of public administration, linguistics, mass media and communication. Since 2014, Carole has been writing for Mondoblog, the blogging platform of Radio France Internationale. She is currently one of the International Volunteers of La Francophonie 2018 and is posted to the Permanent representation of La Francophonie to the United Nations.
UN GRAND MERCI TO KEY SUPPORTERS

Patrice Courtaban – TV5 USA

Patrice Courtaban has been the Chief Operating Officer of TV5 USA since 2003 and has played a major role in facilitating successful program coordination and cooperation with the Alliance Française network in the U.S., as well as other influential French-connected organizations. Courtaban is a board member of the Zimmer Children’s Museum and Opuntia, Inc., both located in the Los Angeles area. He earned a master’s degree in management at CERAM Sophia Antipolis, a master’s in International Finance from the University of Westminster and is a graduate of the Stanford Executive Program (Stanford University Graduate School of Business).

Nicolas Mengin – MEP, Inc. Distribooks/Schoenhof’s Foreign Books

Nicolas Mengin has been the President of MEP, Inc. Distribooks, for nearly 15 years. MEP is a Chicago-based importer and wholesaler that owns Schoenhof’s Foreign Books, an online bookstore with retail history dating back to 1856. It offers the largest selection of foreign books in North America. Prior to his work with MEP, Mengin worked for several years with PSA Peugeot Citroën in Paris, following his graduation from DePaul University with a B.S. degree in Finance. Mengin and MEP have played a major role in helping many Alliances with the full range of their books and textbook needs for several years and are pleased to support this annual conference of the Alliance’s U.S. network.

In addition to the presenting sponsors above, we would also like to thank Rubis-level sponsors, Best Buy, CLE International, Didier FLE, Kiwiversity and Pluma Magazine. We’d also like to thank our in-kind, Perle and Ambre donors: Travelbootik, Alliance Française de Toulouse, France Today magazine, Goût et Voyage LLC, Fiorella’s Jack Stack Barbecue, Presses Universitaires Grenoble, Restaurant Guide Kansas City, Caveau Selections, Sorteer, Snowflake Stories and United Airlines.

Special thanks to the Alliance Française of Kansas City and Honorary Consul Cyprienne Simchowitz for their sponsorship support of this conference.
Notes: Workshops are presented in English *unless otherwise noted*. Please refer to pages 4-5 for other schedule elements. Presenter profiles are located on pages 19-23 (in alphabetical order).

**WS1  Alliance Française: Brand Awareness & Demand for Online Learning**  
*Friday, 9:30-10:30 a.m.*  

At the urging of its Board, the Alliance Française de Chicago has performed a baseline study of its brand awareness in the Chicago Metro Area. The online survey of 1,000 adults covers brand awareness of the Alliance Française of Chicago and its peer organizations (such as the Goethe Institute Chicago and Instituto Cervantes Chicago). The survey also covers reported perceived personality profiles and reported attendance. The presentation of the survey results will include insights into prospective students' preferences for online versus traditional classroom learning.

**WS2  Library Programs to Strengthen Your Alliance**  
*Friday, 9:30-10:30 a.m.*  

Many Alliances have (or would like to have) libraries of resources for their members. How can that resource be used to meet additional goals? Libraries are not just about people checking out books and DVDs. This workshop will provide tactical guidance on innovative programs that can leverage library resources to help drive membership, grow children's programs and increase the reach of the Alliance chapter.

**WS3  Teachers—The Lifeblood of the Alliance**  
*Friday, 10:45-11:45am*  

We all know that the core success of any Alliance school—small or large—is directly dependent on its teachers. This workshop will be an exceptional opportunity to reflect on what it truly takes to develop, maintain and motivate a successful teaching staff. The workshop will share the personal perspectives of experts from Alliance chapters that have a large teaching staff. Topics will include tips for managing, recruiting, retaining, training, motivating, correcting—all the myriad HR issues that arise around teachers. It will also touch on onboarding strategies for orienting expats from France and other Francophone countries to U.S. norms and cultural differences that impact the workplace.
**WS4  Innovative Bastille Day Formats and Programs**  
*Friday, 10:45-11:45am*

Presented by: Barbara Bouquegneau (Boston), Anne Leplae (Milwaukee), Linda Witt (Portland). Moderated by Katharine Branning (FIAF NY).

In this workshop we’ll look at three different Bastille Day formats in three different parts of the country. The presenters will share the underlying rationale for doing their Bastille events—is it for the revenue, public relations, or for other reasons? They’ll share their tactics for partner development, their top performers and their flops, all with a view toward helping other Alliances who might want to capitalize on the growing popularity of Bastille Day events. They’ll share portions of their programs that could be turnkey and easily duplicated, spreading the success of a few to other regions.

**WS5/6  Today’s Issues & Challenges: Alliance-to-Alliance Exchange and Brainstorming**  
*Friday, 2:00-3:00 p.m.*

Moderators: FAF Board Members Marie-Laure Arnaud (Charleston), Danielle Badler (Denver), Jack McCord (Chicago), Cynthia Ruoff (Kalamazoo).

Nothing beats face-to-face contact and the opportunity to exchange ideas and questions with other Alliances. At this session, conference attendees will be divided into groups in which the participants will share viewpoints and exchange information on today’s hot-button issues and challenges for their organizations. Be prepared for a lively and informative brainstorming exchange on the following topics.

- Revenue generation is one of the most important concerns for many chapters. What are some of the successes and/or challenges you’ve faced in driving income and profits? In what areas—education, cultural events, fundraising, membership—have you experienced the most growth or the most difficult challenges?
- All Alliances rely on a well-balanced and harmonious board of directors and/or reliable and efficient staff. What strengths of your board/staff would you attribute to the success of your chapter? What areas of improvement would be helpful going forward?
- What are some of the ways that your chapter has produced cultural events that weren’t costly or extravagant in terms of resources? What themes or formats worked best?

**WS7  Board Governance Trouble-Shooting**  
*Friday, 3:15-4:15 p.m.*


If your Alliance hasn’t experienced board development or board governance problems, it will, at some point… Sometimes they drop on you unexpectedly. Could a workshop help you be “ready” to deal with tough issues? This hard-hitting workshop on board
governance won't be a high-level, theoretical tutorial on best practices, but instead it will deal with gritty, real-life problems that confront AF boards, and how Alliance chapters are dealing with the challenges of board recruitment, retention and management. Get ready for a rollicking ride as two top leaders in the Alliance Française network share their wisdom and experience in tackling these tangible issues with pragmatism and grace.

**WS8**  
**Emerging Trends and Technologies in Delivering FLE Instruction**  
*Friday, 3:15-4:15 p.m.*  

The buzzwords are out there, and the formats of the offerings are growing—hybrid classes, blended classes, online individual (self-study or live tutoring), group online classes, face to face, and "distance learning." What are all the possibilities, the trends, and the associated costs? How might these new models change how AFs structure their business? Who trains the teachers in this new world? This workshop looks at these latest developments through the lens of the publishers and service providers. What formats and what *méthodes* are the leaders?

**WS9**  
**AF Business Management Software - Case Study**  
*Friday, 4:15-5:15 p.m.*  

Over the years, AF DC tried out several industry standard and niche software solutions for school management. Recently they’ve been working to develop a custom solution that includes CRM, teacher scheduling, logistics/facilities scheduling, events, automated email marketing/notifications and more. They will share this new solution and how it addresses their school-management requirements.

**WS10**  
**Gala, Gala, Gala: Everyone loves a party for a good cause!**  
*Friday, 4:15-5:15 p.m.*  
Presented by: Christina Selander Bouzouina (Minneapolis/St. Paul), Candice Harrington (Sacramento), Holly Richmond (Omaha). Moderated by Renée Ketcham (Greenwich).

How can a fundraising gala become an important source of revenue for your chapter? Learn what works, what doesn’t, and what you can try in your community from three different AFs, ranging from small to large. We’ll share different perspectives of two Alliances’ “young” or first-time galas as well as a larger chapter with 10 years of gala experience. The workshop will focus on practical tips and best practices including specific ideas to generate revenue that can be scaled to various sizes and formats.

*See page 4 for the optional Friday evening activity by reservation.*
Federation of Alliance Françaises USA Inc.

Assemblée Générale
Saturday, October 27, 2018
Hotel Phillips - Kansas City, Missouri

AGENDA

9:00–10:00 a.m.

Call to Order/President’s Report, 5 min.  Danielle Badler
Treasurer’s Report, 10 min.  Matt Wyatt
Election of New Board Members, 5 min.  All

Committee Reports (each 5 min. max)

One Book One Federation  Barbara Bouquegneau
One Film One Federation  Renée Ketcham
Federation Grants  Matt Wyatt
Strategic Planning  Danielle Badler
Chapter Communication  Annie Seys
Cultural Offerings  Cynthia Ruoff
Membership  Renée Ketcham
Federation Website  Annie Seys
E-Flash Newsletter  Kristin Rapinac

10:00–10:15 a.m.

Questions & Answers
Raffle
WS11/12 Ask the Experts - Multi-Topic Rotation/Q&A with Experts
Saturday, 10:30 a.m.-12:00 p.m.
Each topic below includes the name of the presenter.

- **SELECTIONS FOR YOUR TEXTBOOKS, BOOK CLUBS AND LITERATURE CLASSES** – Nicolas Mengin, the president of MEP, has partnered with Alliances for years to provide textbooks and literature. Stop by to chat with him about his latest programs to offer top recommendations for Alliances wishing to feature books for Book Club selections or for literature classes - or about book purchases in general.

- **LES DERNIÈRES NOUVEAUTÉS DU NUMÉRIQUE POUR LES COURS DE FLE** – Manuels numériques, applications pour tablettes, exercices et parcours pédagogiques en ligne, activités de systématisation autoco{}orrectives, ancrage mémoriel du vocabulaire, préparation aux épreuves du DELF... Comment le numérique peut enrichir vos pratiques de classe et votre offre de cours ? Come chat with Wilfried Mercklen of Hatier-Didier-Foucher, in English or in French.

- **CLE – YOUR SPECIALIST IN FRENCH AS A FOREIGN LANGUAGE** – What place does oral practice have in the classroom? How do you introduce digital skills in the French class? Which textbooks make your students proficient in professional French? How do you motivate teens? How can you implement project-based pedagogy in your class? Which books can help your students with the DELF? Jacques Pécheur and Philippe Liria of CLE will be happy to welcome you and answer all your questions and help you find solutions to motivate the public to come learn French at the Alliance Française.

- **KIWIVERSITY SCHOOL MANAGEMENT SYSTEM** is an innovative and affordable web-based system, specially designed to facilitate the administration of your school. It manages student enrollment, attendance, classes, payments and much more. It’s in use at several chapters in the U.S. and is headed up by Jean-Marc Denis, IT Director at the Alliance Française of Greater Orlando and Gaëlle Merialdo Torrenti, former Executive Director at the Alliance Française de Tucson. Visit with Jean-Marc and Rosine Denis and Gaëlle to get all your questions answered about these software solutions, uniquely adapted to AF chapters’ needs.

- **THE INTERNATIONAL ORGANIZATION OF LA FRANCOPHONIE** represents one of the biggest linguistic zones in the world. Its members, 84 States and governments in total, across the five continents, share more than just a common language. They also share the humanist values promoted by the French language. The organization has programs that it cross-promotes with the Alliance Française network. Stop by and talk to Carole Ricco to find out more.

- **TRAVELBOOTIK TOURS TAILORED FOR AF AUDIENCES** – Joëlle Kalfon of TravelBootik is working with Alliances to create innovative language-oriented travel packages for a variety of audiences, attracting seasoned travelers and even young families. *(Continued on the next page.)*
Joëlle, who is an authorized Club Med expert agent, is currently working with eight Alliances to plan AF group tours. Chat with Joëlle to discuss terms, schedules and possibilities.

- **PLUMA MAGAZINE** – Pluma is a printed magazine as well as a digital platform, designed for people who are learning, or have learned French, and want to practice at their own pace by reading articles in French. There are exercises for each article and the magazine also presents grammar lessons clearly. Every magazine contains a vocabulary insert on a specific theme. To practice conversation, subscribers can also join weekly group conferences. Come talk to Zoé Hess to learn more about how this magazine can complement learning.

- **ONE FILM ONE FEDERATION AND OTHER APPLICATIONS OF FILM IN AF PROGRAMS** – Renée Amory Ketcham will share how her AF uses film not only as entertainment but as a powerful educational and storytelling medium for cultural exchange. Renée has successfully organized large film festivals for many years and also heads the successful One Film One Federation program, now entering into its third year.

- **APPLYING FOR FEDERATION GRANTS—WHAT’S NEW AND WHAT’S POSSIBLE** Matt Wyatt, the Federation's Treasurer and a member of the Grants Committee, can answer your questions about Federation grants and the application process. Gain insights into what the committee is looking for in a successful grant proposal.

- **CONCERNS AND CHALLENGES FOR THE SMALL ALLIANCE** – Small Alliances face specific challenges that involve the role of the board, when to expand/hire staff, how to create events with limited resources, and more. Marie-Laure Arnaud, who was the President of Alliance de Charleston for 30 years, works with several nonprofit boards and is on the Federation of Alliances Françaises USA board. Come chat with her to determine practical solutions to problems and avenues for growth at small Alliances.

- **STREAMING EDUCATION PROGRAMS** – Aimée Laberge, Director of Programs at the Alliance Française de Chicago, added live streaming as an option to expand the programs’ reach in February 2017, based on the Marianne Midwest model designed in partnership with the Cultural Service of the Consulate General of France in Chicago and the France-Chicago Center at the University of Chicago. Aimée and her team have met many challenges since... Come and ask the not-so-experts about best practices for livestreaming, posting on YouTube, and saving recordings for your archives. We might even figure out a few new things together!

- **BRANDING AND STRATEGIES** – Laurent Denis, board member of AF de Kansas City, is a longtime expert in branding and advertising. If 80% of Internet users simply ignore online ads, how does this affect your branding strategies? Stop by to chat with him about how branding needs to improve relationships, and how forging new relationships with software influences can be key to getting your message out to the right audience.
WS13 **Online Marketing Strategies and Trends**  
*Saturday, 2:00-3:00 p.m.*  
Presented by: Kristin Rapinac (Sacramento), Sarah Diligenti (Washington, D.C.)  
Moderated by Annie Seys (Washington, D.C.)

What are the latest trends for websites, SEO, social media, and email marketing? With limited funds and staff, how do you develop an effective outreach and communication strategy? How can you protect your Alliance from cyber threats – and why should you care about GDPR? In this workshop we’ll examine the ever-shifting digital marketing landscape.

WS14 **“Boom and Bust” Cycles of AF Chapters – Two Case Studies**  
*Saturday, 2:00-3:00 p.m.*  

Many nonprofit organizations move through life cycles of upswings and downswings, when they’d prefer to experience long stretches of stability and sustainability. In this workshop we’ll feature case studies from leaders of two Alliance chapters, AF San Antonio (Texas) and AF Portland (Oregon).

They’ll share the different stages in their development, with a frank discussion of the challenges they face, mistakes made, and tactical successes. The workshop will not be hypothetical theory or dictates of how one “should” operate, but instead will provide examples based on hard-won and ongoing experience, in the quest for long-term stability.

WS15 **Presentation and Review of the Results and Conclusions from Friday’s Alliance-to-Alliance Brainstorming**  
*Saturday, 3:15-4:15 p.m.*  
Moderators: Josette Marsh (Hawai‘i), Cynthia Ruoff (Kalamazoo).

On Friday, all attendees will have worked together in small groups for brainstorming the hot-button issues facing their Alliances and the opportunities for dealing with those issues. At this Saturday session, we’ll review a succinct summary of the key points that emerged from the brainstorming session.

*Please refer to the Master Schedule on pages 4-5 for other elements wrapping up the Saturday programming.*
FEDERATION E-FLASH AND WEBSITE

The Federation launched a free monthly email bulletin called E-Flash in mid-2016. The target audience is all Alliance administrative staff as well as board members and other interested parties.

The goal is to share useful data and executable links of a time-sensitive nature. It also includes news and success stories from individual chapters.

To be added to E-Flash distribution or to submit an article to share, email federation@afusa.org. New content is always welcome!

E-FLASH DATA

360 Subscribers from all U.S. Alliances.

Certain articles and links are suitable for turnkey distribution via your own chapter’s e-bulletin, including ones that offer perks and discounts to all AF members.

ONLINE RESOURCES FOR AF LEADERS

Be sure to check out the AF Leaders section at afusa.org, with special resources, toolkits, graphic guidelines and more.

For login information, contact Melissa Saura at federation@afusa.org.
NEW SELECTION: ONE BOOK ONE FEDERATION

The Federation of Alliances Françaises USA is pleased to announce the 2019 One Book One Federation Program selection:

*La Délicatesse,*
*par David Foenkinos*

Reminiscent of novels by Nick Hornby, Muriel Barbery, and Jonathan Tropper, internationally acclaimed novelist David Foenkinos delivers a heartfelt and deftly comedic tale of new love brightening the dark aftermath of loss—and of wounded hearts finding refuge in the strangest of places.

After her husband’s unexpected death, Natalie has erected a fortress around her emotions—and Markus, clumsy and unassuming, will never be her knight in shining armor. Yet slowly but surely, an offbeat romance begins between these two mismatched, complex souls, and contrary to everything Natalie knows of affection, her perfect suitor may turn out to be love’s most unlikely candidate—the fool, not the hero, who is finally able to reach her heart.

This book was made into a film in 2011 starring Audrey Tautou. The film can be used along with the book in your book club or classroom.

**About the author:**
David Foenkinos (born 28 October 1974) is a French author and screenwriter. He studied literature and music in Paris. *La Délicatesse* is a bestseller in France.

A complete study guide will be available on the One Book One Federation Facebook Page and on the Federation website in November.

Visit the website MEP/Schoenhof's Books to order this book and benefit from the special One Book One Federation price of $9.50 including shipping.

The link is: [http://www.mepeducation.net/One-Book-One-Federation-2019_c_871.html](http://www.mepeducation.net/One-Book-One-Federation-2019_c_871.html)

*Barbara Bouquegneau*
*French Cultural Center/Alliance Française of Boston*
The Federation of Alliances Françaises USA is pleased to announce the newest selection in the One Film One Federation program, now in its third year.

The 2019 selection is the dramatic comedy, *Le Brio*, starring Daniel Auteuil, Camélia Jordana, and Yassin Houicha. The film, by director Yvan Attal, won a César award in 2018 for Most Promising Actress (Camélia Jordana). It was also nominated for Best Film and Best Actor and won the Audience Award at the Biografilm Festival. In the Biografilm Europa, the file won the Audience Award prize.

The film, subtitled in English, will be available to all member chapters on Blu-ray DVD for use in their programming.

Authorized uses can include showing the film on movie nights, for film clubs, in classes or more. It can be used for fundraising—Alliances can charge for tickets and then use those proceeds to benefit their organizations.

The film has been released in France and other European countries but has not been released in the U.S., so Alliances can promote it as exclusive.

Description:

*Neïla*, a girl of Algerian descent, lives in a housing project in the suburbs of Paris with her mother and her grandmother. She has good friends in the neighborhood, including a boyfriend named Mounir, an Uber driver. Always a good pupil, she has decided to become a lawyer and to this end has enrolled at the Assas University in Paris. But her first day proves a harrowing experience. Arriving late in the great amphitheater where Pierre Mazard, a seasoned but controversial law professor, gives his class, poor Neïla is taken to task by him, and in words tainted with racism. Some students complain about Mazard’s attitude, which urges the President to intervene. He firmly asks the prof that he do something to redeem himself. And to this end, why not train his victim for the prestigious speech contest Assas is associated with? Reluctant at first, Pierre is forced to accept the deal. But how will Neïla put up with working under the yoke of her torturer? (by Guy Bellinger on IMDB.com)

Instructions will be sent from the Federation office regarding distribution of the film on Blu-ray to member chapters.

*Renée Amory Ketcham, Alliance Française of Greenwich*

Merci to program support provided by Cultural Services of the French Embassy and the Institut français.
Marie-Laure Arnaud was President of the AF de Charleston for 30 years and is regularly in communication with other Alliances in her region. She works with several nonprofit boards (including Low Country Aids, Friends of André Michaux, Charleston Symphony Orchestra and Footlights Players Theater) and is a longtime member of the board of the Federation of Alliances Françaises USA. She is a champion of the small Alliance and looks forward to opportunities to share her experience.

Barbara Bouquegneau took on the role of Executive Director of the French Cultural Center Alliance Française Boston in December 2016. Two months prior, she had joined as a board member of the Federation of Alliances Françaises USA. In the previous 19 years she held other senior administrative positions at AF Boston. She has two Master of Science degrees, one in Film Production and one in Electricity/Biomedical/Telecom.

Jerry Cole joined Chicago’s second-largest advertising agency in the mid-1980s as a specialist in consumer research. During his 10 years with DDB Needham, he developed brand positioning and advertising strategies for Audi, Frito-Lay, Rubbermaid, Sears and Volkswagen. He received three “Effie” Awards for the research underpinning “It Pays to Discover” and a couple of copy-writing awards for his work on Dial Soap. After launching his own shop in the late-90s, Jerry provided the research behind “The Softer Side of Sears” and Volkswagen’s “Drivers Wanted,” two of the most celebrated campaigns of that decade. Why the interest in French? In a prior life he worked at UNESCO, Paris, where he spent his lunch hours studying French at the Alliance Française de Paris. Now he spends his Saturday mornings at the Alliance Française de Chicago struggling to maintain his fluency. You can find him online at www.StarPointGroup.com.

Jean-Marc Denis has been IT Director at the Alliance Française of Greater Orlando since 2013 and is also the president and founder of Kiwiversity (https://www.kiwiversity.com), a web-based school management system used by several Alliances Françaises and language schools. He earned a M.S. in Electrical Engineering in France and a M.S. in Physics at the University of Central Florida (2012). As an electrical engineer, Jean-Marc worked at the European Space Center (French Guiana, 1989-1992). Since 1992, he has been an IT developer, data analyst and database administrator in various organizations.

Laurent Denis, a native of Bordeaux, has been involved with the AF of Kansas City since 2014. Laurent’s background includes computer science and marketing. He has been publishing the Restaurant Guide of KC since 1997 and with his wife started Global Culinary Escapades a few years ago in order to promote French culture. Laurent has been involved with the AFKC in organizing events in Kansas City and he joined their board in May 2018.

Sarah Diligenti is the Executive Director of the Alliance Française of Washington, D.C. She was raised in the French West Indies and France and obtained an LLM in International Law at the University of Toulouse and a Master of Philosophy in Political Science at the Institut d’Etudes Politiques – Toulouse Campus. She joined the Alliance in 2005 first as Academic Director and then in 2013 as Executive Director. She is a 1984 Young Poet Laureate of the Académie des Jeux Floraux in Toulouse, has published poetry in France and the U.S. and is a Founding Director.
of Word Fest, the Annual D.C. International Poetry Festival. She was invited on the Diane Rehm Show in 2009 to speak about *The Elegance of the Hedgehog*, a literary phenomenon in France, and gives talks and conferences in D.C. on a regular basis. Sarah received the medal of Chevalier de l'Ordre des Palmes Académiques in 2016. In March 2018, Sarah was awarded the Grand Prix de la Francophonie by the Ambassador of Armenia, on behalf of the DC Annual Francophonie Festival Committee.

**Kelsey Hammer** is the librarian at the AF of Washington, D.C. Originally hailing from Colorado, Kelsey has been in the AFDC Library for the past two years. A lifelong lover of books and libraries, Kelsey worked in the University of Denver's library all throughout undergrad before joining the AF Library in D.C. With degrees in French, Criminology, and a minor in International Studies, being a part of the AFDC has been a great complement to her studies.

**Candice Harrington** was named Executive Director of the Alliance Française de Sacramento in 2016. Candice was a Foreign Language Department head for two years and a French teacher for eight years in Phoenix and also taught at AFs in Greater Phoenix and Sacramento. A native of the Hautes Alpes region, Candice studied Law and English Literature at Aix-Marseille University and is currently working on her Master 2 in FLE.

**Zoé Hess**, a native French speaker from Belgium, studied modern languages. After graduation, she was hired at a major international pharmaceutical company where she spoke French, English and Dutch every day for 10 years. In 2010, she married a US citizen and moved to Kansas City, Missouri. She taught at Alliance Française, and created her own music/language school, French & Music House. In 2017, her family moved to Denver, Colorado. Zoé started quickly to teach French students again, and also taught adult classes at Alliance Française Denver. While preparing lessons, she realized there is a real need for material in French. She started to work on a new project: Pluma. The first Pluma Magazine was published in July 2018.

**Joëlle Kalfon**, founder of Travelbootik, is a French travel agent based in Atlanta, Georgia. She is a certified Club Med agent who specializes in families and group travel. Joëlle has been working closely with the Alliance Française for the past five years and has organized trips for their members in various French-speaking regions such as Provence, Corsica, Martinique, Guadeloupe and Morocco. Stop by to chat with Joëlle about planning a trip for your Alliance members.

**Renée Amory Ketcham** is the President of the Alliance Française of Greenwich, one of the oldest AF chapters in the U.S., founded in 1911. Passionate about everything French, she is a graduate of the School of Languages and Linguistics at Georgetown University. In 2005, Renée co-founded Focus on French Cinema (FFC), an independent film festival showcasing a diverse selection the latest contemporary French-language film from around the world. FFC welcomed 7,500 cinéphiles to Greenwich and Manhattan in 2017. Renée has brought her passion for French film to the Federation with the introduction of One Film One Federation, a program that offers AF chapters free access to a newly released film each year.

**Aimée Laberge** has been director of programs at the Alliance Française de Chicago for close to 10 years. She is proud of having built strong public programs open to people of all ages and backgrounds and featuring culture from France and French-speaking countries across the world. Live streaming is yet another way to reach out and share with more.
Anne Leplae is the Executive Director of the Alliance Française de Milwaukee. Before joining the Alliance Française, Anne worked in refugee resettlement with Russians in Chicago and literacy work with immigrant women in France. She served as an English teacher in a small town in the Middle Atlas Mountains of Morocco with the Peace Corps from 1984 to 1986. Anne received master’s degrees in Nonprofit Management and International Relations from UW-Milwaukee and a bachelor’s degree in liberal arts from Macalester College. She graduated from the Future Milwaukee program at Marquette University, class of 2007. Anne was nominated to l’Ordre des Palmes Académiques in 2012.

Philippe Liria, born in Brittany in 1971, is the author of French textbooks, and trainer of Trainers and Pedagogical Delegate at French publisher CLE International. He also taught and coordinated at Alliance Française in Catalonia for 10 years. Then he coordinated, as an editor, textbook collections. In 2014, he joined the CLE International team as educational delegate. He is a regular speaker around the world at seminars and conferences for French teachers. He is currently responsible for the CLE International office in South America and the Caribbean area. You can follow him on the networks: Facebook (Philippe Liria Cle) and on Twitter (@ph_liria_fle) or on his news blog FLE, Le blog de Philippe Liria (https://philliria.wordpress.com).

Josette Marsh first served on the Federation board starting in 2010. She was President of the Federation 2014-2016 and is also the president of the Alliance Française of Hawai’i. She earned a Bachelor of Science in Environmental Design from UC Davis and a Master of Arts degree in French from University of Hawai’i at Manoa. Josette’s background is in retail merchandising, real estate sales, and extensive community service with various nonprofit organizations. She divides her time between San Francisco, the Hawaiian Islands and France.

Charles Matt is a native of South Louisiana. His love of French began when hearing his father conduct business in Cajun French. He studied French in Tours, France, prior to attending graduate school in Belgium. Charles is a financial advisor with over 25 years of experience. He and his wife and daughter have traveled to France frequently over the years. Charles was elected President of the Alliance Française de San Antonio in July of 2017.

Jack McCord has been the Executive Director of the Alliance Française of Chicago since 2003. His background includes retail merchandising, commercial production and marketing, in both for-profit and not-for-profit realms. He has been on the national board of the Federation since 2004 and is a Vice-President.

Wilfried Mercklen has a master’s degree in Business Administration and in French Language and Literature. He first worked in France as a teacher in the fields of Communications and French Literature. He then worked as a foreign language teacher, mostly with students from Asia. He worked a while in Tianjin and Guangzhou, China. Back in Lyon, France, he became Head of Studies then Deputy Director of ESTRI School for international careers, where he developed a coaching program to help students find internships or jobs abroad. In 2017, he moved to Paris and became Commercial Director for Hatier-Didier-Foucher Publishing Houses. He now routinely meets with teachers and school directors from around the world to collect feedback on product requirements.
Gaëlle Merialdo Torrenti obtained a bachelor's degree in Mathematics and Computer Science before settling down and getting a position as an elementary school teacher in France, where she taught for 10 years, with a specialization in Education for children with special needs. In July 2016, Gaëlle moved to Tucson, Arizona, with her husband and their children. Later, she was offered a position as Executive Director at the Alliance Française de Tucson. As Executive Director, she had the opportunity to work with Jean-Marc Denis and his team at the Alliance Française de Tucson to implement Kiwiversity for their chapter, with very successful results. In July 2018, Gaëlle and her family moved back to France. Gaëlle's collaboration with Kiwiversity will continue as she will now be representing the company in Europe in Product Marketing and Web Developer Support.

Jacques Pécheur of CLE International is committed to language policies. He is also interested in the language market, strategies to promote the French language, and new learning strategies. Since 2011, he has held the position of Director of the French Language Department at the French Institute. He was Director of the Cultural Center of Palermo and Sicily (2006-2009); Cultural Attaché at the French Embassy in Switzerland (2002-2006); Linguistic Attaché at the French Embassies in the Netherlands (1976-1982) and in Germany (1982-1984). At the General Delegation for the French Language and Languages of France (2000-2002), he served as Head of Mission, responsible for multilingualism, French and Francophonie missions. Editor-in-chief of Le français au monde, the professional review for French teachers, from 1984 to 2000, then from 2009 to 2011, he has considerably renewed and expanded his editorial activity and editorial approach. He has also been entrusted with numerous expert missions by the French Ministry of Foreign Affairs, the Council of Europe, the European Union and the International Organization of La Francophonie. An author with CLE International, he is co-author of the new French textbook collection Tendances (2017) and many other textbooks including Echo, Junior Echo or Campus. He is also author of Civilisation progressive du Français, (advanced level) with the famous worldwide collection, Progressive. He has published books on cinema and French literature and, as a literary critic, has written more than 800 articles on contemporary literature.

Kristin Rapinac has been President of the Alliance Française Sacramento since 2013. She created a new website for the organization, ran several fundraising campaigns and oversaw the move to a new arts center. Her background includes marketing and communications roles with numerous nonprofits. In addition, she worked in the office at the Alliance Française de Milwaukee, served on the board of the Alliance Française de St. Louis, and was an active member of the Alliance Française de Toronto. Kristin joined the Federation's board in October 2015 and is active on the website, communications and convention planning committees.

Holly Richmond is the President of the Alliance Française d’Omaha and has been a member for over six years. She was a marketing executive in the insurance and financial services industry for many years before leaving to become a writer, consultant and teacher. Her grandfather attended the Sorbonne and was a French interpreter during World War I. His story, as well as a fascination with the French culture and language, have made her a keen advocate of all things French. She continues to take French lessons and promote them to others.
Geoffrey Ruiz spent most of his life in Paris, where he received a master’s in Education (CAPES) and a master’s in Literature from La Sorbonne. In 2010, after working in middle school, high school, and community college institutions for 7 years, he moved to the US to teach French at the University of Illinois Chicago. In 2012, he joined the Alliance Française de Chicago as an instructor before becoming its School Administrative Manager. Since 2015, he has been officiating as Director of the Learning Center with a focus on operations management, development and communication. He was also the Vice President for A La Carte Chicago, a committee of chefs and local organizations that created the first French food festival in Chicago.

Cynthia Ruoff holds a Ph.D. in French from Michigan State University and has been teaching French language, literature and culture at Western Michigan University in Kalamazoo since 1980. Cynthia is President of the Alliance Française de Kalamazoo. She is chairperson of the Federation Communication Committee, where she organized and established communication links that connect chapters with individual board members to facilitate dialogue and the transmission of information.

Christina Selander Bouzouina was born in Minneapolis and moved to Europe after college. After living in London and Montpellier, she spent nearly nine years in Marseille, working as an English teacher and program coordinator in high schools and universities as well as several private institutions. Upon her return to Minnesota, she joined the Alliance Française de Minneapolis/St Paul, where she became the Executive Director in 2008. Christina was appointed Honorary Consul of France in Minnesota in 2014 and was named Chevalier dans l’Ordre des Palmes Académiques in 2015.

Annie Seys moved to Washington, D.C., from France in 1971 to work with the World Bank, where she spent her career as an international conference planner, retiring in 2012. Her involvement in the associative world and the French community started in the early ’80s. She joined the board of the Alliance Française of Washington, D.C., in 2012 and has been serving as its President since June 2014. In October 2016 she was elected to the Federation’s board. She holds a business administration diploma from the Paris Chamber of Commerce and several professional certificates from U.S. universities.

Linda Witt has worked for over 20 years in marketing and development, including 10 years in international marketing in high-tech. She was the Executive Director of the Alliance Française of Portland for 9 years and continues as an advisor and board member. She is the longtime editor of three e-publications: 1) AF Portland’s e-news (6,700 subscribers), 2) the Federation’s E-Flash (since August 2016), and 3) a property association’s e-news. She worked as Development Officer in fundraising for several private schools. Witt was named Chevalier de l’Ordre des Palmes Académiques in 2011 and has been on the Federation’s board since 2015.

Matthew Wyatt, a past president of the Alliance Française de Nashville, joined the board of the Federation in 2009 as Corporate Secretary. He has served as a member of the finance committee since 2010.

Many thanks to all the presenters for volunteering their time and efforts.
Convention and Annual Meeting 2019 Los Angeles

Please visit www.afusa.org for details in the coming months. En attendant de vous voir nombreux à Los Angeles en 2019 !

Celebrating Previous Annual Conferences of the Federation

2017 ■ New Orleans, Louisiana
2016 ■ Minneapolis, Minnesota
2015 ■ San Francisco, California
2014 ■ Washington, D.C.
2013 ■ Chicago, Illinois
2012 ■ Providence, Rhode Island
2011 ■ Louisville, Kentucky
2010 ■ New Orleans, Louisiana
2009 ■ Chicago, Illinois
2008 ■ Naples, Florida
2007 ■ Milwaukee, Wisconsin
2006 ■ St Louis, Missouri
2005 ■ San Francisco, California
2004 ■ Washington, D.C.
RECOMMENDATIONS FOR LUNCH OR DINNER

In Kansas City, Missouri

(Local advice: Make reservations for dinners if you can – it’s a popular neighborhood!)

Close to Hotel in the Power & Light District

*Cleaver & Cork*

Further by Walking or Tram

*Jack Stack BBQ* - must-try BBQ

*Pierpont’s Union Station* - very nice atmosphere and seafood

Bars / Restaurants

*Ruins Pub* - young crowd, music

*Tannin Wine Bar & Kitchen* - great wines

*Brewery Empirical* - great food and beers

French Restaurant

*Le Fou Frog* - best food!

For Lunch

*Arthur’s Bryant’s BBQ* - the whole place represents an Old School KC BBQ Joint that doesn’t really exist anywhere else anymore. After lunch you can visit the Negro Leagues Baseball Museum or the American Jazz museum, which are both next to the restaurant.

*Un grand merci à* [www.kcrestaurantguide.com](http://www.kcrestaurantguide.com)

In General - Things to do in KC

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